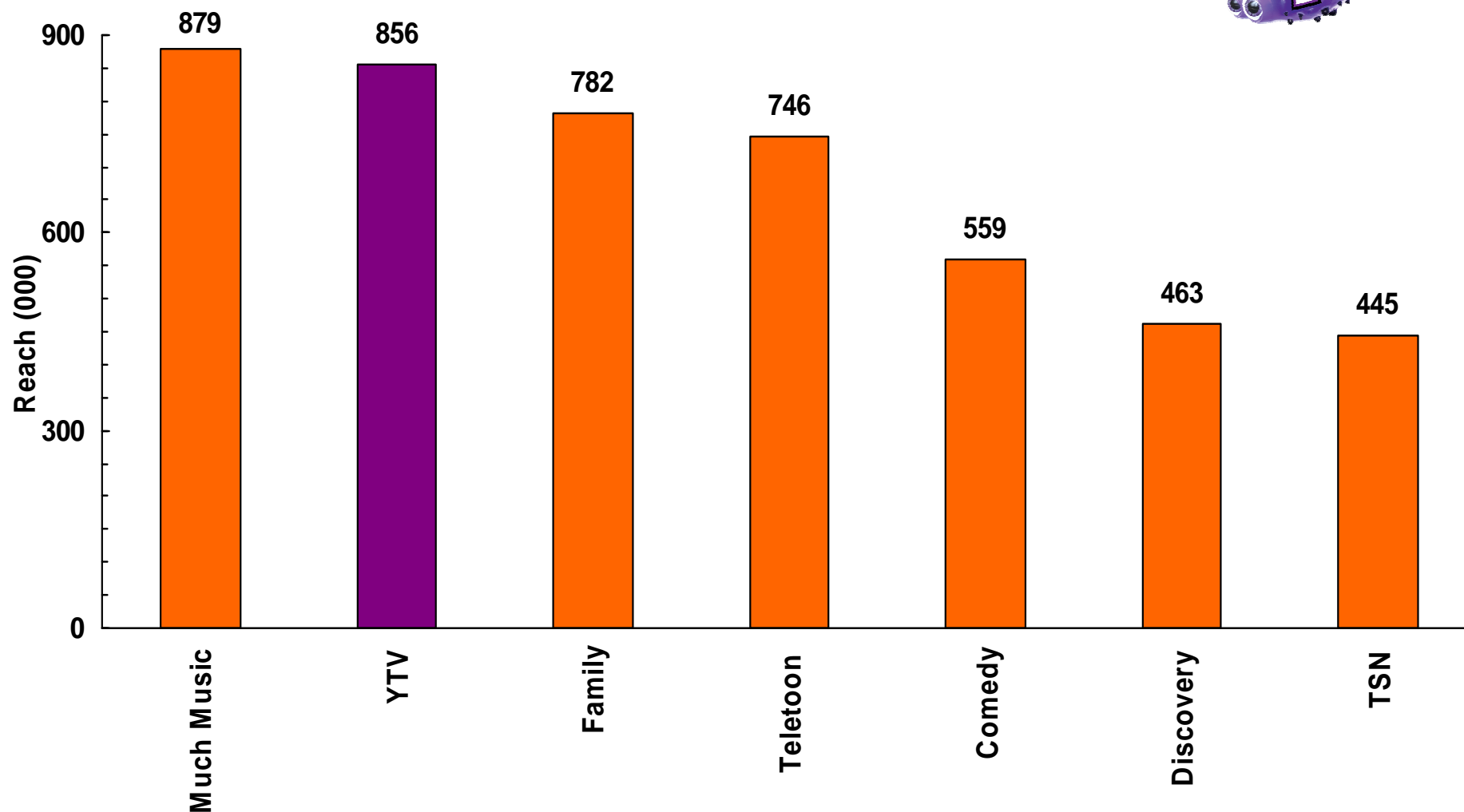


## Average Weekly Reach - Teens 12-17



YTV has the second highest reach of teens against all other specialty networks.



Source: NMR, Fall 2004 Sept. 27/04 to Dec. 26/04 (13 weeks), Mon. to Sun. 6am – 6am – 1 minute reach qualifier.